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BASED IN
Milan, Italy · open to relocation

KEY FIGURES

132
dealership openings in BYD's Italian network rollout

€57M+
Dior and Chanel projects delivered in the Gulf

120+
retail projects delivered

14 yrs
in 9 countries across Europe, Asia and the GCC

EDUCATION & CREDENTIALS

Registered Architect, Italy
Ordine degli Architetti PPC di Pescara (CNAPPC), since 2013

Registered Architect, UK
Architects Registration Board (ARB), 2017–2022

M.Arch, Building Architecture
Politecnico di Milano, 2012

Lounge & Restaurant Design
POLI.design, Politecnico di Milano, 2013 – first prize, "La Svolta" lounge

PMP Training Course
Cambridge Education Institute, 2021

MARCELLO BATTAGLIA

ARCHITECT · SENIOR PROJECT MANAGER

Store planning · Network rollout · Fit-out & construction

Architect and Senior Project Manager with 14 years between Italy, London, Switzerland and the Gulf. I take retail, automotive and workplace projects from brief to handover: budget, programme, approvals, tenders, contractors and site, protecting the design intent while keeping time and cost under control. Today I lead the rollout of BYD's corporate identity across 132 dealerships in Italy.

PROFESSIONAL EXPERIENCE

Store Planning Project Manager – Dealer Network Development

BYD Industria Italia · Milan, Italy — Feb 2025 — Present

- Lead the corporate-identity rollout across 132 new dealership openings in Italy, following every project from first layout to final audit.
- Run the approval process for each site, from concept to final drawings, and supervise design development with the dealers' architects.
- Coordinate internal departments, dealer groups, suppliers and contractors; select suppliers and materials.
- Control timing, quality, preliminary budgets and cost breakdowns across a multi-site programme.
- Visit sites during fit-out; carry out final audits and handover against corporate-identity standards.

Program Manager, Real Estate

Corsalis Logistics Real Estate · Milan, Italy — Aug 2023 — Jan 2025

- Coordinated the technical side of logistics platforms from acquisition to operation.
- Led technical feasibility studies, municipal approvals and permits.
- Managed consultants and contractor tenders; controlled programme, quality and site delivery.

Senior Store Planning Project Manager EMEA

Zegna · Milan, Italy — Jun 2024 — Sep 2024

- Managed store planning and fit-out for boutiques and pop-up stores across Europe and the Middle East.
- Coordinated internal departments, consultant teams, suppliers and general contractors; selected suppliers and materials.
- Controlled timing, quality, preliminary budgets and cost breakdowns; supervised fit-out works on site.

Senior Project Manager

Agilité Solutions · Milan, Italy — Sep 2022 — May 2023

- Managed corporate fit-outs on the contractor side, from estimating and pre-construction to handover.
- Negotiated with clients, architects, project managers, cost managers and quantity surveyors; managed procurement and trade packages within budget and deadline.

KEY PROJECTS RWE Italy head office, Rome (720 m², design & build, full fit-out); EDP Renewables head office, Milan (800 m², design and tender pack).

EXPERTISE

Store planning & network rollout
Project & construction management
Landlord & authority approvals
Budget, programme & cost control
Tendering & procurement
Site supervision, snagging & handover
Architecture & interior design

SOFTWARE

AutoCAD · ArchiCAD · Rhinoceros · 3ds Max · V-Ray · Microsoft Project · Excel · PowerPoint · Word · SAP · Adobe Photoshop · InDesign · Acrobat

LANGUAGES

Italian — Native
English — Full professional
French — Basic

SELECTED CLIENTS

Christian Dior · Chanel · Zegna · Valentino · Polo Ralph Lauren · BYD · Adobe · OVHcloud · RWE · EDP Renewables

IN THEIR WORDS

"Our direction team found Mr. Battaglia a valid figure, not only as a brilliant interior designer, but also as a project manager."
ANDREA DEFANTI · PRESIDENT, ZENOBIO AZ SA, LUGANO

"Special thanks to Valerio Lippiello and Marcello Battaglia for their professionalism and getting the job done."
DEBBIE CAMINITI · WORKPLACE STRATEGY & SOLUTIONS, ADOBE

PORTFOLIO
Scan for projects, photos and references.

Project Manager, Luxury Retail

Antefixe Architects · Dubai, UAE — Feb 2021 — Sep 2022

- Ran several luxury-retail programmes in parallel across the UAE, Saudi Arabia, Qatar and Kuwait, from initial brief to as-built documents.
- Set project requirements, retro-planning schedules and budgets; obtained landlord and tenant-coordinator approvals.
- Coordinated detail design with the brands' store-design teams; prepared tender packs, secured permits and selected contractors with the client.
- Supervised construction through weekly meetings and site visits; managed owner-supplied items, punch lists and close-out.

KEY PROJECTS Valentino flagship, El Khayyat Mall, Jeddah (1,460 m² on two floors); Zegna boutique (750 m²) and temporary store (350 m²), The Galleria, Abu Dhabi; Polo Ralph Lauren boutiques in Doha (450 m²), Kuwait City (420 m²), Riyadh and Dhahran.

Project Manager, Luxury Retail

Oral Construction Consultancy LLC · Dubai, UAE — Jan 2019 — Jan 2021

- Managed Christian Dior and Chanel stores across the Gulf as the client's project manager, from brief to close-out, alongside the brands' store-design teams.
- Coordinated detail design with retail, procurement, IT, security and merchandising teams; managed landlord approvals, tender packs, permits and the bid process.
- Reviewed shop drawings, submittals, RFIs, payment applications and variations; ran weekly site meetings, punch lists and close-out documentation.

KEY PROJECTS Christian Dior flagship, The Dubai Mall (€22M; VIP area 570 m² and WFJ renovation); Chanel flagship, The Dubai Mall (€19M); Dior Homme, The Dubai Mall (€5M); Dior duty-free boutiques, Dubai International Airport (€8M); Dior fragrance boutiques in Doha (75 m², €1.5M) and Kuwait City (60 m², €2M).

Construction Manager

Korus International · Milan, Italy — Dec 2017 — Dec 2018

- Managed fast-track fit-outs on the contractor side: subcontractors, programme, procurement, subcontractor payments, quality and site logistics.

KEY PROJECTS Adobe Italy head office, Milan (450 m², €470k); OVHcloud Italy head office, Milan (480 m², €350k); Hager Bocchiotti head office, Arenzano (300 m²); Nexive customer-experience stores, Milan.

EARLIER EXPERIENCE (2012–2018)

Project & Construction Manager · M3 Design Development Ltd, London, UK · 2017
Battersea Power Station Phase 1: fit-out of about 900 apartments and penthouses (€9M).

Associated Architect · N+M Studio, Milan, Italy · 2016–2018
Hospitality design and site supervision: I Malacarne, PirelliNove, Bar Apollo.

Design Director · Zenobio AZ SA, Lugano, Switzerland · 2016
Luxury residential interiors in Esfahan, Iran (three projects, €8–11.5M each).

Design consultancy · IFB Kitchens, India · 2016
Kitchen range design and store layouts.

Design Architect · Cerberus Capital Trust AG, Zug, Switzerland · 2014–2016
Architectural and interior design for real estate developments.

Architect · Studio Arch. Romanò, Vanzaghello, Italy · 2012–2014
Architecture and restoration; site supervision.

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